

Industry Prospectus

ABOUT THE SOCIETY

After another very successful meeting in Monaco, we are heading to New York for the 2018 Scientific Meeting April 12-14, 2018 at the Grand Hyatt in New York, New York. This is truly a collaborative international valve society, comprised of cardiologists, cardiac surgeons and researchers, all coming together to create an organization of unprecedented depth. For more information please visit the HVS website at www.HeartValveSociety.org or call the administrative offices at +1-978-927-8330 or email industry@heartvalvesociety.org

ATTENDANCE

	Outside US			
	Total Attendance	(OUS)	US	
Monaco 2015	440	78.6%	21.5%	
New York 2016	578	52.3%	47.7%	
Monaco 2017	436	80%	20%	

BENEFITS OF PARTICIPATION

- ✓ Interact directly with HCP's practicing across the whole spectrum of the treatment of heart valve disease or any related cardiac disease, illness or condition.
- ✓ Have a ground–floor opportunity to become part of what will become the world's leading heart valve organization.
- \checkmark Have the opportunity to gain further company visibility through a variety of industry sponsorships. \checkmark Highlight your company's products that correspond with the Heart Valve Society's scientific programming covering the latest research and advances.

PROMOTIONAL SUPPORT OPPORTUNITIES

Diamond Level is an exclusive level and includes: \$150,000

- Recognition and signage for Diamond Level Support
- Industry Symposium Opportunity (food and beverage* and a basic audio visual set included)
- Ten (10) full meeting registrations for members of your company
- Hotel Key card sponsorship at headquarter hotel
- Meeting Bag sponsorship
- Back Cover 4- color ad in the program guide
- Company / product description in the program guide
- Pre-registration and final registration mailing labels (one time use only)
- Attendance at the President's Reception for four (4) representatives

Premier Platinum Level is an exclusive level and includes: \$100,000

- Recognition and signage for Premier Platinum Level Support
- Industry Symposium Opportunity (food and beverage* and a basic audio visual set included)
- Eight (8) full meeting registrations for members of your company
- Inside Front Cover 4- color ad in the program guide
- Company/ product description in the program guide
- Pre-registration and final registration mailing labels (one time use only)
- Attendance at the President's Reception for two (2) representatives

Platinum Level includes:

\$75,000

- Recognition and signage for Platinum Level Support
- Industry Symposium Opportunity (food and beverage* and a basic audio visual set included)
- Six (6) full convention registrations for members of your company
- Full page B&W ad in the Program Guide
- Company/product description in the program guide
- Pre-registration and final registration mailing labels (one time use only)
- Attendance at the President's Reception for one (1) representative

Gold Level includes:

\$50,000

- Recognition and signage for Gold Level Support
- Four (4) full convention registrations for members of your company
- Half page B&W ad in the program guide
- Company/product description in the program guide
- Pre-registration and final registration mailing labels (one time use only)

Silver Level includes:

\$25,000

- Recognition and signage for Silver Level Support
- Two (2) full convention registration
- Quarter-page B&W ad in the program guide
- Company/product description in the program guide
- Pre-registration and final participant list (one time use only)

^{*}Food and beverage for 100 people included



MARKETING SUPPORT OPPORTUNITIES

ePOSTERS \$15,000

Posters will be viewed in an electronic format on large monitors for groups to be able to view during poster presentations. Your company information will be displayed as a banner and an ad in between various posters

GRAPHIC BOARDS \$3,500

Put your message on a graphic board which will be placed in the meeting space area.

HOTEL KEYCARDS \$7,500

Everyone at the Grand Hyatt will have a key for their rooms and your company's artwork will be on them.

INDUSTRY SUPPORTED LUNCH SYMPOSIA

\$30,000

Take advantage of this educational opportunity to reach a targeted audience of HVS attendees. Food and beverage for 100 people and Audio Visual are included. Please fill out the enclosed Symposia Request Form.

MOBILE APP \$12,000

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, exhibit floor plan and hotel floor plan and area attractions and information. Supporter will have their information and logo in the application as well as two push notifications during the meeting sent to everyone.

PAST EXHIBITORS & SPONSORS

4TECH Cardio Ltd.

Abbott Vascular

Admedus

Atricure

Aptus Bioreactors

Baylis Medical

CryoLife, Inc.

Edwards Lifesciences

Experimental Surgical Services

Intuitive Surgical, Inc.

LivaNova

LSI Solutions

Medtronic

NeoChord, Inc.

Philips Healthcare

Scanlan International, Inc.

Wexler Surgical, Inc.

Zymetrix

GENERAL EXHIBITION INFORMATION

SPACE ASSIGNMENT AND RENTAL FEE

\$5,000 per table top space

Your exhibit fee includes the following:

- ✓ Daily aisle cleaning
- √ 1 -6 ft. table with 2 chairs
 √ HVS website listing
- ✓ Two (2) exhibitor badges
 ✓ Program listing

Standing equipment in table top exhibit spaces will be permitted provided it fits in the 8ft x 5 ft space. In many cases this would preclude the use of the display table. Should equipment be larger than the table top exhibit space reserved, that equipment will not be allowed to be displayed. Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed in **February 2018.**

EXHIBIT DATES AND HOURS*

Thursday, April 12 7:00 am - 5:00 pm

Friday, April 13 7:00 am – 6:00 pm

LOCATION OF EXHIBITION

The exhibit area is located in the Empire Ballroom Foyer directly outside of the Scientific Sessions.

ADDITIONAL MEETING REGISTRATION BADGES

Each exhibit stand includes 2 registrations for your company. You may register additional industry personnel at the discounted price of \$250 per badge. Industry registration includes Scientific Sessions, Welcome Reception on Thursday, and morning / afternoon Coffee Breaks.

APPLICATION AND DEPOSIT

Your exhibitor application must be accompanied by 50% of the contracted space in order to reserve space and must be received by January 12, 2018. The balance of the contracted space must be paid in full by Friday, January 31st, 2018. Credit card information or checks (USD) should be sent to:

HVS - Attn: Yvonne Grunebaum 500 Cummings Center – Suite 4400

Beverly, MA 01915 USA Fax: +1.978.524.0461

^{*}All Times are subject to change based on final program



GUIDELINES & REGULATIONS

GENERAL

All matters and questions not covered by the regulations are subject to the decision of HVS. "The Society" or "HVS" shall mean the Heart Valve Society, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION

The Heart Valve Society Scientific Meeting includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products. HVS reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of HVS and the objectives of the HVS exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. HVS will either apply payment for the following year or refund all payments received in the event space does not become available.

TERMS IN CASE OF DEFAULT

If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, HVS reserves the right to terminate the contract immediately without refund of any monies previously paid.

CHANGES

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM

The HVS Preliminary Program will be posted on the HVS website in December 2017.



SPECIAL NEEDS

Please contact the HVS office if you have a disability, which requires special accommodations.

INSURANCE

Exhibitor, HVS and Hotel shall each maintain sufficient insurance to insure their obligations set forth in the Section of this Agreement titled "Indemnification and Hold Harmless," and each shall provide evidence of such insurance upon request.

CONTRACTORS

For any activity introduced onto Hotel's premises by an outside provider engaged by exhibitor, exhibitor will ensure that such providers comply with the terms of this Agreement and with any requirements for such providers as provided to exhibitor by HVS. Exhibitor will be fully responsible for such providers' actions or inactions and agrees to remove from Hotel's premises any outside provider that Hotel and HVS deem objectionable or whose activities cause reasonable concern. Upon request, exhibitor will provide a certificate of insurance from such outside providers covering their actions and naming HVS, Hotel, the Hyatt Corporation and their affiliates as additional insureds with regard to their activities.



LIABILITY and INDEMNIFICATION

Exhibitor shall be fully responsible to pay for any and all damages to property owned by The Grand Hyatt New York, its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, HVS, Grand Hyatt New York, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from or out of or by reason of any accident or bodily injury or other occurrences to any persons, including the injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitors occupancy and use of the exhibition premises, the Hotel or any part thereof, unless the damage or loss is the result of an act, error, or omission of a Hotel employee, representative or subcontractor.

ENTERTAINMENT AND PRIVATE MEETINGS HVS controls all function space at the Hyatt during the dates of the Scientific Meeting.

Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in HVS designated areas and must be approved by HVS staff prior to display.

EXHIBIT SERVICE KIT

The Service Kit will be available online in December and will provide you with complete information regarding: > Shipping

- utility services
- personnel registration
- pre-registration mailing labels
- product description requirements
- hands on demonstration requirements

And any additional information needed during installation, exhibiting and dismantling of your exhibit.

For more information regarding **Exhibiting**, please contact **Yvonne Grunebaum** ygrunebaum@prri.com or +1.978.927.8330

HVS Scientific Meeting ● April 12-14, 2018 (Exhibits April 12-13) ● Grand Hyatt ● New York, NY EXHIBITOR APPLICATION

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to HVS or Heart Valve Society, 500 Cummings Center, Suite 4400, Beverly, MA 01915, USA or fax both sides with a credit card number to +1-978.524.0461. A 50% deposit of the total commitment due is due on **January 12, 2018**. 100% of the total commitment due must be paid by **January 31, 2018**. Applications submitted after **January 31**st must be accompanied by payment IN FULL.

CONTACT INFORMATION					
Contact Person: This person will receive all correspondence pertaining to this meeting.	PAYMENT METHOD Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to				
Title	increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:				
Telephone number Fax number					
Email address	Check amount enclosed: \$ (US banks only)				
Company Name	CREDIT CARD 2 American Express 2 MasterCard 2 Visa Amount to				
Street Address	be charged: \$				
City/State/Zip/Country					
Web Address	Credit Card Number				
EXHIBIT SPACE: TABLE TOP EXHIBIT	Expiration Date Security Code (3 digits on front or back of card)				
# of table tops x \$5000 = \$	Expression Date Country Country Country				
Exhibit Space Preference:	Name as it appears on credit card				
1st Choice: 2nd 3rd 4th					
COMPANY DESCRIPTION: Describe products and services to be exhibited in 10 words or less. This will allow us to determine your	Cardholder's Signature				
company's eligibility to exhibit.	Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.				
We would like to be near	☐ Please check if credit card billing address is same as contact information at the top of the form.				
We would not like to be near	If billing address is not the same please enter below. Company Name				
	Street Address				
REMIT APPLICATION TO: HVS	City/State/Postal Code /Country WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.				
500 Cummings Center, Suite 4400, Beverly, MA 01915 OR via fax to: +1.978.524.0461	WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT IN DECEMBER 2017.				
	AUTHORIZED SIGNATURE				
	PRINT NAME				
	TITLE				
OR HVS USE ONLY					
ate received: Total amt. due: \$ Amt. received:	\$ID #:				
50% by Jan. 12, 2018 \$ PIF by Dec. 29, 2017ANNUAL SCIENTIFIC MEETING EXHIBIT SPACE bace Assignment: Date assigned: New space assignment: Date assigned: Date assignment: Date assigned: New space assignment: Date assigned:					

HVS Scientific Meeting ● April 12-14, 2018 (Exhibits April 12-13) ● Grand Hyatt ● New York, NY ● Exhibitor Application Page 2

The Heart Valve Society and its authorized representatives are hereinafter referred to as "Show Management."

- PAYMENT AND REFUNDS. 50% of the total unit fee is due no later January 12, 2018. 100% of the total commitment due must be paid by January 31, 2018. Applications submitted after January 31st must be accompanied by payment IN FULL. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation of space in whole or in part on or before December 29, 2017, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after December 29, 2017, no refunds will be issued. It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified, or fail to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.
- SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.
- USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of nonexhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.
- **EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person

to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

- INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.
- ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition. 7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the Monacan Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all r such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations Exhibitors must comply with Monacan fire regulations.

Independent contractors must conform to Monacan guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths or onsite at the facility during the exhibit period, but these, when properly marked, will be stored and returned to the booth by a service contractor. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise. flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or 'pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Gaseous and Cryogenic Materials. Exhibitor must work directly with the Hotel on proper delivery and storage of drawers or other containers and proper transfer of gases for cryogenic and/or other purposes. HVS must also be notified of such materials before January 5, 2018.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

- **SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.
- INSURANCE: Exhibitor, HVS and Hotel shall each maintain sufficient insurance to insure their obligations set forth in the Section of this Agreement titled "Indemnification and Hold Harmless, and each shall provide evidence of such insurance upon request
- LIABILITY AND INDEMNIFICATION Exhibitor shall be fully responsible to pay for any and all damages to property owned by The Grand Hyatt New York, its owners or managers that result from any act or omission of Exhibitor, Exhibitor agrees to defend, indemnify and hold harmless, HVS. Grand Hyatt New York, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from or out of or by reason of any accident or bodily injury or other occurrences to any persons, including the injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitors occupancy and use of the exhibition premises, the Hotel or any part thereof, unless the damage or loss is the result of an act, error, or omission of a Hotel employee, representative or subcontractor.
- CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.
- OTHER REGULATIONS. Any and all matters not specifically covered by the preceding 14. rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO. IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE		
AUTHORIZED SIGNATURE		
TITLE		

HVS Scientific Meeting ● April 12-14, 2018 (Exhibits April 12-13) ● Grand Hyatt ● New York, NY

SYMPOSIUM REQUEST APPLICATION

EXACT TITLE OF SYMPOSIUM	1:							
COMPANY:								
CONTACT:		TITLE:						
			ADDRESS:	CITY:				
STATE:			TELEPHONE:					
	EMAIL:							
TARGET AUDIENCE:								
BRIEF DESCRIPTION OF EVE	NT:							
REQUESTED DAY/DA	TE OF THE MEET	ING						
LUNCHEON* Thu. Ap	ril 12 \$30,000		HEON* Fri. April 13 \$30	,000.00				
*Food and beverage for 100 peo	ple and AV are included							
PAYMENT METHOD:								
☐ WIRE TRANSFER – Ple ☐ Check amount enclosed		•	nformation					
.CREDIT CARD	VISA Maste	rCard	DO NOT EMAIL full cred					
Amount to be charged: \$ Credit Card Number Form must be faxed if credit card number showing via our secure fax 978.524.0461. prefer to email please leave out the credit number and in that space write your phone								
					Expiration Date back of card)	ecurity Code (3-4 nur	mbers on front or	and we will cell you
Name as it appears on cre	edit card		Cardholder's Signature					
☐ Please check if credit ca	ard billing address is	same as contact ir	nformation at the top of the fo	orm.				
☐ Billing address if differe	nt than above:							
-								

<u>Complete and return to</u>: Yvonne Grunebaum, Director of Industry Relations | HVS

 $500 \; \text{Cummings Center}, \; \text{Suite 4400 | Beverly}, \; \text{MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461}$

HVS Scientific Meeting ● April 12-14, 2018 (Exhibits April 12-13) ● Grand Hyatt ● New York, NY

MARKETING SUPPORT OPPORTUNITIES REQUEST FORM

EXHIBITOR/SUPPORTER:		CONTACT/TITLE:					
ADDRESS:		CITY:	STATE:	ZIP/CODE:	COUNTRY:		
TELEPHONE:		FAX:	EMA:	EMAIL:			
		_					
REQUESTED DAY/D	ATE OF THE MEET	ING					
☐ E Posters\$15	5,000 □Graphic	Boards\$3,5	00 □ Hot	el Keycards	.\$7,500		
☐ Mobile App\$1	.2,500						
PAYMENT METHOD:							
□ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information □ Check amount enclosed: \$							
.CREDIT CARD CREDIT CARD Amount to be charged: \$_		erCard	DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via our secure fax 978.524.0461. If you				
Credit Card Number			•	t the credit card your phone number			
Expiration Date back of card)	Security Code (3-4 nu	ımbers on front or	and we will cell you				
Name as it appears on credit card Cardholder's Signature							
☐ Please check if credit	t card billing address is	s same as contact i	nformation at the	top of the form.			
☐ Billing address if diffe	erent than above:						

<u>Complete and return to</u>: Yvonne Grunebaum, Director of Industry Relations | HVS

500 Cummings Center, Suite 4400 | Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461

HVS Scientific Meeting ● April 12-14, 2018 (Exhibits April 12-13) ● Grand Hyatt ● New York, NY

PROMOTIONAL SUPPORT OPPORTUNITIES REQUEST FORM

EXHIBITOR/SUPPORTER:	HIBITOR/SUPPORTER:CONTACT/TITLE:						
ADDRESS:	CI	TY:	STATE:	ZIP/CODE:	COUNTRY:		
TELEPHONE:	TELEPHONE: FAX:			EMAIL:			
REOUESTED DAY/	DATE OF THE MEETI	NG					
☐ DIAMOND LEVI ☐ PLATINUM\$7 ☐ SILVER LEVEL	EL\$150,000 25,000	□PRE	MIUM PLAT .D LEVEL\$	TNUM\$100 50,000	,000		
PAYMENT METHOD: WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information Check amount enclosed: \$							
.CREDIT CARD CREDIT CARD CORRESS Amount to be charged: \$		ard	DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via our secure fax 978.524.0461. If you				
Credit Card Number			•	t the credit card your phone number			
Expiration Date back of card)	Security Code (3-4 num	bers on front or	and we will ca	all you.			
Name as it appears on	credit card	_	Cardholder's Si	gnature			
☐ Please check if credi	t card billing address is s	ame as contact i	nformation at the	e top of the form.			
☐ Billing address if diffe	erent than above:						

<u>Complete and return to</u>: Yvonne Grunebaum, Director of Industry Relations | HVS

500 Cummings Center, Suite 4400 | Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461

Heart Valve Society Scientific Meeting April 12-13, 2018 • Grand Hyatt • New York, NY EXHIBIT FLOOR PLAN

