ABOUT THE SOCIETY
After our very successful meeting in Abu Dhabi, we are now heading back to the United States for the 2021 Scientific Meeting 8 - 10 April 2021 at the Nobu Hotel Miami Beach & Eden Roc Miami Beach in Miami, Florida. The HVS is a collaborative, interdisciplinary, global society comprised of cardiologists, cardiac surgeons, bioengineers, technicians and researchers, all coming together to create an organization of unprecedented depth. For more information please visit the HVS website at www.HeartValveSociety.org or call the administrative offices at +1-978-927-8330 or email industry@heartvalvesociety.org

ATTENDANCE

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Attendance</th>
<th>Outside U.S.</th>
<th>U.S. Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abu Dhabi</td>
<td>2020..............565..............................87%......................13%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sitges, Spain</td>
<td>2019 ................460 ..........................77% ......................23%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New York City</td>
<td>2018..................423............................42%......................58%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monaco</td>
<td>2017..................436...........................80% ......................20%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New York City</td>
<td>2016..................578............................52% ......................48%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monaco</td>
<td>2015..................440...........................78% ......................22%</td>
<td></td>
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</tr>
</tbody>
</table>

BENEFITS OF PARTICIPATION
√ Interact directly with HCP’s practicing across the whole spectrum of the treatment of heart valve disease or any related cardiac disease, illness or condition.
√ Have a ground–floor opportunity to become part of what will become the world’s leading heart valve organization.
√ Have the opportunity to gain further company visibility through a variety of industry sponsorships.
√ Highlight your company’s products that correspond with the Heart Valve Society’s scientific programming covering the latest research and advances.
SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL: $150,000.00

✓ A 1-hour Industry Symposium during the lunch break. Food and beverage for 100 people and Audio Visual are included: 1 promotional email blast before the meeting, an onsite promotional poster, and registration hand-outs
 ✓ Sponsored email campaign to registered attendees, sending twice within the two weeks before the meeting and also one follow-up email blast after the meeting. Change in content allowed for the post-meeting blast.
 ✓ Training Suite which provides a separate room where your company can demonstrate product simulation and hands on training during the meeting: 1 promotional email blast before the meeting, an onsite promotional poster, and registration hand-outs
 ✓ Exclusive recognition within the HVS mobile application, available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, exhibit floor plan and hotel floor plan and area attractions and information. The Diamond Level sponsor will have their information and logo in the application as well as two push notifications during the meeting sent to everyone
 ✓ 2 Exhibitor spaces (2 tables, 4 chairs) and first priority placement
 ✓ Recognition and onsite signage for Diamond Level
 ✓ Sponsor ad placement within the ePosters presentations recognizing Diamond Level Sponsorship
 ✓ Ten (10) full meeting registrations for members of your company
 ✓ Hotel Key card sponsorship at headquarter hotel allowing your company branding on a set amount of hotel keys given to HVS attendees
 ✓ Pre-registration and final registration mailing list (one time use only)
 ✓ Attendance at the President’s Reception for four (4) representatives
 ✓ Recognition and signage for Diamond Level Support

PLATINUM LEVEL: $100,000.00

✓ A 1-hour Industry Symposium during the lunch break. Food and beverage for 100 people and Audio Visual are included: 1 promotional email blast before the meeting, an onsite promotional poster and registration hand-outs
 ✓ Sponsored email campaign to registered attendees, sending once within the two weeks before the meeting and also one follow-up email blast after the meeting. Change in content allowed for the post-meeting blast.
 ✓ 1 Exhibit space (1 table, 2 chairs)
 ✓ Banner ad placement and company listing within the mobile app which will be the only guide for the meeting
 ✓ Sponsor ad placement within the ePosters presentations recognizing Platinum Level Sponsorship
 ✓ Ten (8) full meeting registrations for members of your company
 ✓ Exclusive WiFi sponsorship allowing your company to customize the username and password
 ✓ Pre-registration and final registration mailing list (one time use only)
 ✓ Attendance at the President’s Reception for three (3) representatives
 ✓ Recognition and signage for Platinum Level Support
GOLD LEVEL INCLUDES: $75,000.00
✓ A 1-hour Industry Symposium during the lunch break. Food and beverage for 100 people and Audio Visual are included.
✓ 1 Exhibit space (1 table, 2 chairs)
✓ Six (6) full convention registrations for members of your company
✓ Banner ad placement and company listing within the mobile app which will be the only guide for the meeting
✓ Pre-registration and final registration mailing list (one time use only)
✓ Attendance at the President’s Reception for two (2) representatives
✓ Recognition and signage for Gold Level Support

SILVER LEVEL INCLUDES: $50,000.00
✓ A 1-hour Industry Symposium during breakfast. Food and beverage for 50 people and Audio Visual are included.
✓ 1 Exhibit space (1 table, 2 chairs)
✓ Four (4) full convention registrations for members of your company
✓ Banner ad placement and company listing within the mobile app which will be the only guide for the meeting
✓ Pre-registration and final registration mailing list (one time use only)
✓ Attendance at the President’s Reception for one (1) representatives
✓ Recognition and signage for Silver Level Support

If Show Management receives a written request for cancellation of this commitment in whole or in part on or before January 8, 2021, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after January 8, 2021, no refunds will be issued.
GENERAL EXHIBITION INFORMATION

PAST EXHIBITORS & SPONSORS
Abbott  
Admedus  
Al Naghi Medical CO  
Atricure  
Aptus Bioreactors  
Bayer  
Baylis Medical  
Boston Scientific  
Claret Medical  
CryoLife  
Edwards Lifesciences  
Elsevier inc.  
Essential Pharmaceutical  
Experimental Surgical Services Univ.of MN  
Intuitive Surgical  
LivaNova  
LSI Solutions  
Medtronic  
NeoChord  
On-X Life Technologies  
Philips Healthcare  
St. Jude Medical  
Scanlan International  
Siemens Healthineers  
Sorin Group ITALIA  
Wexler Surgical  
Zymetrix

SPACE ASSIGNMENT AND RENTAL FEE $5,000 per table top space
Your exhibit fee includes the following:

- Daily aisle cleaning
- 1 - 6 ft. table with 2 chairs  
- Two (2) exhibitor badges  
- HVS website listing  
- Company listing in mobile app

Standing equipment in table top exhibit spaces will be permitted provided it fits in the 8ft x 5 ft space. In many cases this would preclude the use of the display table. Should equipment be larger than the table top exhibit space reserved, that equipment will not be allowed to be displayed. Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed in February 2021.

EXHIBIT DATES AND HOURS*
Thursday, 8 April  
Friday, 9 April  
7:45 am – 8:00 pm  
7:45 am – 7:00 pm
*All Times are subject to change based on final program.

Exhibits are located in Pompeii and Promenade Ballrooms, located just below from the General Sessions located in Eden Roc II Ballroom.

Install Wednesday, 7 April  
Dismantle Friday, 9 April  
1:00 pm – 6:00 pm  
7:00 pm – 9:00 pm

ADDITIONAL MEETING REGISTRATION BADGES
Each exhibit stand includes 2 registrations for your company. You may register additional industry personnel at the discounted price of $250 per badge. Industry registration includes Scientific Sessions, Welcome Reception on Thursday, and morning / afternoon Coffee Breaks.

APPLICATION AND DEPOSIT
Your exhibitor application (see page 8) must be accompanied by 50% of the contracted space in order to reserve space and must be received by 8 January, 2021. The balance of the contracted space must be paid in full by Friday, 8 January, 2021. Credit card information or checks (USD) should be sent to: HVS - Attn: Yvonne Grunebaum, 500 Cummings Center – Suite 4400, Beverly, MA 01915 USA Fax: +1-978-524-0461
GUIDELINES & REGULATIONS

GENERAL
All matters and questions not covered by the regulations are subject to the decision of HVS. “The Society” or “HVS” shall mean the Heart Valve Society, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION
The Heart Valve Society Scientific Meeting includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products. HVS reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of HVS and the objectives of the HVS exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. HVS will either apply payment for the following year or refund all payments received in the event space does not become available.

TERMS IN CASE OF DEFAULT
If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, HVS reserves the right to terminate the contract immediately without refund of any monies previously paid.

CHANGES
All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM
The HVS Preliminary Program outline will be posted on the HVS website in October 2020.

SPECIAL NEEDS
Please contact the HVS office if you have a disability, which requires special accommodations.

INSURANCE
Exhibitor, HVS, and Hotel shall each maintain sufficient insurance to insure their obligations set forth in the Section of this Agreement titled “Indemnification and Hold Harmless,” and each shall provide evidence of such insurance upon request.

CONTRACTORS
For any activity introduced onto Hotel’s premises by an outside provider engaged by exhibitor, exhibitor will ensure that such providers comply with the terms of this Agreement and with any requirements for such providers as provided to exhibitor by HVS. Exhibitor will be fully responsible for such providers’ actions or inactions and agrees to remove from Hotel’s premises any outside provider that Hotel and HVS deem objectionable or whose activities cause reasonable concern. Upon request, exhibitor will provide a certificate of insurance from such outside providers covering their actions and naming HVS, Hotel, and Hotel affiliates as additional insureds with regard to their activities.
LIABILITY and INDEMNIFICATION
Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hotel, its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, HVS, Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from or out of or by reason of any accident or bodily injury or other occurrences to any persons, including the injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitors occupancy and use of the exhibition premises, the Hotel or any part thereof, unless the damage or loss is the result of an act, error, or omission of a Hotel employee, representative or subcontractor.

ENTERTAINMENT AND PRIVATE MEETINGS HVS controls all function space during the dates of the Scientific Meeting.
Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in HVS designated areas and must be approved by HVS staff prior to display.

EXHIBIT SERVICE KIT
The Service Kit will be available online in February 2021 and will provide you with complete information regarding:
- Shipping
- Utility services
- Personnel registration
- Pre-registration mailing list
- Product description requirements
- Hands on demonstration requirements

And any additional information needed during installation, exhibiting and dismantling of your exhibit.

For more information regarding Exhibiting, please contact Yvonne Grunebaum ygrunebaum@prri.com or +1-978-927-8330
EXHIBITOR AGREEMENT

HVS Scientific Meeting • 8-10 April 2021 (Exhibits 8-9 April 2021) • Nobu Hotel Miami Beach & Eden Roc Miami Beach • Miami, Florida

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to HVS or Heart Valve Society, 500 Cummings Center, Suite 4400, Beverly, MA 01915, USA or fax both sides with a credit card number to +1.978.524.0461. A 50% deposit of the total commitment due is due on or before 8 January 2021. 100% of the total commitment due must be paid by 8 January 2021. Applications submitted after 8 January must be accompanied by payment IN FULL.

CONTACT INFORMATION

Contact Person: This person will receive all correspondence pertaining to this meeting.

Title

Telephone number Fax number

Email address

Company Name

Street Address

City/State/Zip/Country

Web Address

EXHIBIT SPACE: TABLE TOP EXHIBIT

# of table tops _______ x $5000 = $_________  

Exhibit Space Preference:

1st Choice: _______ 2nd _______ 3rd _______ 4th _______

COMPANY DESCRIPTION: Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company’s eligibility to exhibit.

________________________________________________________________________

________________________________________________________________________

We would like to be near

________________________________________________________________________

________________________________________________________________________

We would not like to be near

________________________________________________________________________

________________________________________________________________________

REMIT APPLICATION TO: HVS

EMAIL: industry@heartvalvesociety.org

MAIL: 500 Cummings Center, Suite 4400, Beverly, MA 01915

FAX: +1-978-524-0461

PAYMENT METHOD Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

☐ Check amount enclosed: $______________ (US banks only)

☐ CREDIT CARD ☐ American Express ☐ MasterCard ☐ Visa

Amount to be charged: $______________

Credit Card Number

Expiration Date Security Code (3 digits on front or back of card)

Name as it appears on credit card

Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

Company Name

Street Address

City/State/Postal Code /Country

☐ WIRE TRANSFER – Please call our offices at +1-978-927-8330 for wiring information.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT IN JANUARY 2021.

AUTHORIZED SIGNATURE

PRINT NAME

TITLE

FOR HVS USE ONLY

Date received: __________ Total amt. due: $ __________ Amt. received: $ __________ Accepted by: __________ ID #: __________ 50% before Jan. 8, 2021 $ __________ PIF by Jan. 8, 2021

ANNUAL SCIENTIFIC MEETING EXHIBIT SPACE APPLICATION (Page 2) $ __________ Space Assignment: __________ Date assigned: __________ New space assignment: __________ Date assigned: __________
Exhibitor Agreement (Page 2)

The Heart Valve Society and its authorized representatives are hereinafter referred to as "Show Management.

1. PAYMENT AND REFUNDS. 50% of the total unit fee is due no later than January 8, 2021. 100% of the total commitment due must be paid after January 8, 2021. Applications submitted after January 8, 2021 will be charged at prevailing rates. Application fees paid without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation of space in whole or in part on or before January 8, 2021, exhibitor will be liable for a 25% non-refundable fee. For cancellations in whole or in part received after January 8, 2021, no refunds will be issued. It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified, the contractor or other provider of services contained in these rules and regulations concerning the use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to other parties and use said space and conditions as it shall deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. Show Management, however, reserves the right to make the final determination of all space assignments in the best interests of all parties.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-manufacturing parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-manufacturing firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprent or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit orders whilst in the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for, or such representative being in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit for any reason at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for all booths. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving any unusual construction features, must be approved at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the exposition. Compliance with such laws and regulations is mandatory, for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

8. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or to evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibitor's space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by the exhibitor in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed by their booth, but automatic distribution is prohibited.

Gaseous and Cryogenic Materials. Exhibitor must work directly with the Hotel on proper delivery and storage of drawers or other containers and proper transfer of gases for cryogenic and/or other purposes. HVS must also be notified of such materials before January 4, 2021.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly dressed. Fascinatingly revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suits/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. INSURANCE: Exhibitor, HVS and Hotel shall each maintain sufficient insurance to insure their obligations set forth in the Section of this Agreement titled "Indemnification and Hold Harmless," and each shall provide evidence of such insurance upon request.

12. LIABILITY AND INDEMNIFICATION. Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hotel, its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, HVS, Hotel its owners, managers, managers, officers or directors, agents, employees, subsidiaries and affiliates, from and out of or by reason of any accident or bodily injury or other occurrences to any persons, including the injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof, unless the damage or loss is the result of an act, error, or omission of a Hotel employee, representative or subcontractor.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS. PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY BE IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE
HVS Scientific Meeting • 8-10 April 2021 (Exhibits 8-9 April 2021) • Nobu Hotel Miami Beach & Eden Roc Miami Beach • Miami, Florida

SPONSOR SUPPORT OPPORTUNITIES REQUEST FORM

EXHIBITOR/SUPPORTER: ___________________________________ 
CONTACT/TITLE: ___________________________________

ADDRESS: ________________________________ CITY: _________________ STATE: ____ ZIP/CODE: ________ COUNTRY: ______
TELEPHONE: ____________________ FAX: ____________________ EMAIL: ________________

☐ Diamond Level…. $150,000
Please also complete the sponsor symposium application
exhibitor agreement

☐ Gold Level… $75,000.00
Please also complete the training suite application
and exhibitor agreement

☐ Platinum Level… $100,000
Please also complete the sponsor symposium application
and exhibitor agreement

☐ Silver Level… $50,000.00
Please also complete the exhibitor agreement

If Show Management receives a written request for cancellation of this commitment in whole or in part on or before January 8, 2021, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after January 8, 2021, no refunds will be issued.

PAYMENT METHOD:
☐ WIRE TRANSFER — Please call our offices at +1-978-927-8330 for wiring information
☐ Check amount enclosed: $____________
☐ CREDIT CARD ☐ Visa ☐ MasterCard
Amount to be charged: $_____________
Credit Card Number ____________________________________________________________
Expiration Date __________ Security Code (3-4 numbers on front or back of card) _______

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: __________________________________________

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | HVS
500 Cummings Center, Suite 4400 | Beverly, MA 01915 USA | Phone: +1-978-927-8330 | Fax: +1-978-524-0461

DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via our secure fax 978-524-0461. If you prefer to email please leave out the credit card number and in that space write your phone number and we will call you.
SPONSORSHIP SYMPOSIUM REQUEST APPLICATION

EXACT TITLE OF SYMPOSIUM: ________________________________________________________________

COMPANY: ____________________________________________________________________________________

CONTACT: ___________________________________ TITLE: _____________________________________________

ADDRESS: _________________________ CITY: ______________ STATE: ____ ZIP/CODE: ______ COUNTRY: ______

TELEPHONE: ______________________ FAX: _____________________ EMAIL: _______________________________

TARGET AUDIENCE: ____________________________________________________________

BRIEF DESCRIPTION OF EVENT: ________________________________________________________________

___________________________________________________________________________________________

REQUESTED DAY/DATE OF THE MEETING

☐ LUNCHEON*  Thu. 8 April 2021  ☐ BREAKFAST*  Fri. 9 April 2021  ☐ LUNCHEON*  Fri. 9 April 2021

*Food, beverage, and AV are included

Complete and return to:  Yvonne Grunebaum, Director of Industry Relations | HVS
500 Cummings Center, Suite 4400 | Beverly, MA 01915 USA | Phone: +1-978-927-8330 | Fax: +1-978-524-0461
TRAINING SUITE APPLICATION

HVS Scientific Meeting • 8-10 April 2021 (Exhibits 8-9 April 2021) • Nobu Hotel Miami Beach & Eden Roc Miami Beach • Miami, Florida

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to HVS or Heart Valve Society, 500 Cummings Center, Suite 4400, Beverly, MA 01915, USA or fax both sides with a credit card number to +1-978-524-0461. A 50% deposit of the total commitment due is due on or before 8 January 2021. 100% of the total commitment due must be paid by 8 January 2021. Applications submitted after 8 January must be accompanied by payment IN FULL.

CONTACT INFORMATION

_____________________________________________
Contact Person: This person will receive all correspondence pertaining to this meeting.

____________________________________________________
Title

____________________________________________________
Telephone number Fax number

____________________________________________________
Email address

____________________________________________________
Company Name

____________________________________________________
Street Address

City/State/Zip/Country

Web Address

Simulation Suite: Product simulation and hands-on training.

☐ Included in Silver Sponsorship Fee

If Show Management receives a written request for cancellation of this commitment in whole or in part on or before January 8, 2021, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after January 8, 2021, no refunds will be issued.

PAYMENT METHOD

Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

☐ Check amount enclosed: $__________ (US banks only)

☐ CREDIT CARD ☐ American Express ☐ MasterCard ☐ Visa

Amount to be charged: $____________

____________________________________________________
Credit Card Number

____________________________________________________
Expiration Date Security Code (3 digits on front or back of card)

____________________________________________________
Name as it appears on credit card

____________________________________________________
Cardholder’s Signature

Secure Fax: +1-978-524-0461

This form must be faxed if credit card number is showing.

DO NOT EMAIL.

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

____________________________________________________
Company Name

____________________________________________________
Street Address

____________________________________________________
City/State/Postal Code /Country

☐ WIRE TRANSFER – Please call our offices at +1-978-927-8330 for wiring information.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT IN JANUARY 2021.

____________________________________________
AUTHORIZED SIGNATURE

____________________________________________________
PRINT NAME

____________________________________________________
TITLE

REMIT APPLICATION TO: HVS

EMAIL: industry@heartvalvesociety.org
MAIL: 500 Cummings Center, Suite 4400, Beverly, MA 01915
FAX: +1-978-524-0461

FOR HVS USE ONLY

Date received: _______ Total amt. due: $__________ Amt. received: $__________ Accepted by: __________ ID #: ________ 50% before Dec.18, 2020 $__________ PIF by Dec. 18, 2020

ANNUAL SCIENTIFIC MEETING Simulation Suite APPLICATION (Page 2) $__________
8. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each sponsor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the sponsor’s suite space. Distribution of circulars may be made only within the space assigned to the sponsor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by sponsors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publications are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their suite, but automatic distribution is prohibited.

Gaseous and Cryogenic Materials. Sponsor must work directly with the Hotel on proper delivery and storage of drawers or other containers and proper transfer of gases for cryogenic and/or other purposes. HVS must also be notified of such materials before January 4, 2021.

Live Animals. Live animals are prohibited.

Models. Suite representatives, including models or demonstrators, must be properly and modestly dressed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent sponsors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

9. SOCIAL ACTIVITIES. Sponsor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. INSURANCE. Sponsor, HVS and Hotel shall each maintain sufficient insurance to insure their obligations set forth in the Section of this Agreement titled “Indemnification and Hold Harmless,” and each shall provide evidence of such insurance upon request.

12. LIABILITY AND INDEMNIFICATION. Sponsor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers that result from any act or omission of Sponsor. Sponsor agrees to defend, indemnify and hold harmless, HVS, Hotel its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from or out of or by reason of any accident or bodily injury or other occurrences to any persons, including the injury or other occurrences to any person or persons, including the Sponsor, its agents, employees, and business invitees which arise from or out of the Sponsors occupancy and use of the exhibition premises, the Hotel or any part thereof, unless the damage or loss is the result of an act, error, or omission of a Hotel employee, representative or subcontractor.

13. CARE OF BUILDING AND EQUIPMENT. Sponsors or their agents shall not injure or deface any part of the exhibit building, the suites, or suite contents or show equipment and décor. When such damage appears, the sponsor is liable to the owner of the property so damaged.

20. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.
Heart Valve Society Scientific Meeting
8-10 April 2021 (Exhibits 8-9 April)
Nobu Hotel Miami Beach & Eden Roc Miami Beach • Miami, Florida

EXHIBIT FLOOR PLAN